Asada Metal Industry Co.,ltd.

会社案内

Company Brochure

Basic Management Policy

We will manage our company with technology.

1. Creating products that satisfy users.
   Basing ourselves on the provision of technology, we keep striving to develop technology with a focus on deep drawing technology and mold design technology.
2. Eliminating the impossible, waste, and inconsistency and increasing profitability.
   We integrate originality and ingenuity of all the corporate members into our management to improve our company structure that enables us to carry on appropriate management.

Quality Control Policy

1. We organizationally encourage the development of mold specifications, which is the original point of Quality, and the completion of the quality control system, and devote ourselves to manufacturing for quality in processes.
2. For solving problems, the true causes are sought based on the facts and actions are taken, with the resultant engineering data and conventional deep drawing technology as well as related technology being accumulated and applied so they can be used for for improving specific technology.
3. We consciously carry forward QC-story-based solutions, have policy management fully understood by the corporate members and control accuracy increased by completing and operating a priority problem-solving system, labor for the increase of work efficiency and are committed to constitutional improvement.

Environmental Policy

Our company manufactures automotive related parts etc. by using coil material etc,
We aim to be a trusted organization from local communities and markets.
On the other hand, the business environment surrounding the Company has been changing year by year, The sense of problem for the global environment is growing among society as a whole and among our company.
Among them, with regard to the items that affect the environment by business activities, products, or services, We have set the environmental management system as one of the important foundations of our business management and implemented "continuous improvement"
We will improve environmental performance

1. Evaluate the environmental impact of business activities and set environmental objectives and targets to the extent technically and economically possible for important items and implement them on an ongoing basis.
2. We will comply with related laws and regulations and other requirements and work on environmental preservation.
3. We will try to prevent environmental pollution caused by leakage of oil and liquids in case of accident and emergency
4. Minimize the influence on the neighborhood due to noise and vibration, and improve the comfort of the community.
5. We will minimize the burden on the environment by developing recycling and energy conservation activities.
6. We actively participate in local community activities related to the environment and harmonize with local communities.
7. We will conduct environmental education and internal public relations activities to understand our environmental policy for employees and publicize environmental information and to raise awareness about environmental conservation.
8. We publish our environmental policy outside the company as necessary.

established : March 15th , 2017
Asada Metal Industry Co.,Ltd.
Asada Takeshi (CEO)

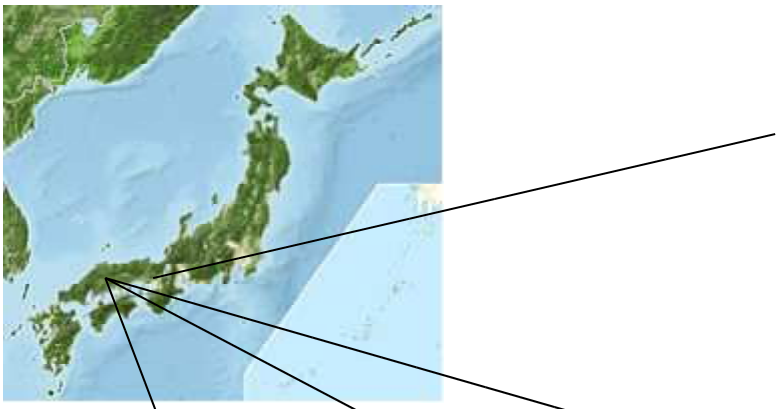
Corporate Profile

Company name	:	Asada Metal Industry Co., Ltd.
Representative	:	Takeshi Asada, Representative Director
Date founded	:	January 1928
Date established	:	April 1949
Capital	:	30 million yen
Category of business	:	Manufacture, processing, and marketing of metal products by press working
Production items	:	Automotive components, Home electronics components, Motor cases, Battery cases, Camera components, Aluminum exterior components, Other metal-worked components
Bankers	:	Bank of Tokyo-Mitsubishi UFJ, Mizuho Bank, Resoetc.
Membership	:	Japan Metal Stamping Association Osaka Metal Stamping Association The Osaka Chamber of Commerce and Induetc.

Office and Plants

Company Website URL : http://www.asada-kinzoku.com/

Osaka Head Office	1-5-12 Nagahashi, Nishinari-ku, Osaka-shi, Osaka 557-0025 Tel : (06) 6632-1212 Fax : (06)6631-4981 e-mail : honsha@asada-kinzoku.com (Main)
Yasugi Plant1	295-1 Kuroidacho, Yasugi-shi, Shimane 692-0023 Tel : (0854) 22-6466 Fax : (0854) 22-1324 e-mail : yasugi@asada-kinzoku.com (Main)
Yasugi Plant2	295-1 Kuroidacho, Yasugi-shi, Shimane 692-0023 Tel : (0854) 22-6469 Fax : (0854) 22-5967
Yasugi Plant3	837-60 Nishienoshimacho, Yasugi-shi, Shimane 692-0058 Tel : (0854) 23-7085 Fax : (0854) 22-6678



Osaka Head Office


Yasugi Plant No. 1


Yasugi Plant No. 2


Yasugi Plant No. 3

Corporate Histry

1928 Founded in Naniwa-ku, Osaka as a manufacturer of deep-drawing and press-working metal products.
1936 Head Office (Osaka Head Office Plant) newly constructed and moved to the present location.
1949 Organization changed to Asada Metal Industry Co., Ltd. and a company established.
1954 Launched into the electronic component field.
1962 Received a commendation from the Osaka City Mayor for the successful result of the plant streamlining diagnosis system.
1963 Launched into the home electronics component field.
1963 Launched into the motor case field.
1968 Launched into the thermos component field.
1980 Certification of Excellent Quality Control Implementing Plant obtained from Matsushita Electric Works Co., Ltd.
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1988 Yasugi Plant No. 1 inaugurated operations in Yasugi City, Shimane
1988 Launched into the automotive electrical component field.
1991 Yasugi Plant No. 2 inaugurated operations in Yasugi City, Shimane
1993 Launched into the automotive airbag component field.
1993 Received the Award for Excellence as Associate Company from Nidec Corporation.
1994 Launched into the rectangular battery case field.
1996 Certification of Self-Quality Assurance Company obtained from Matsushita Electronic Components Co., Ltd.
1997 Launched into camera exterior component field
1997 Certification of Self-Quality Assurance Company obtained from Matsushita Battery Industrial Co., Ltd.
1998 Certification of Self-Quality Assurance Company obtained from Matsushita Electric Industrial Co., Ltd
2001 Yasugi Plant No. 3 inaugurated operations in Yasugi City, Shimane.
2002 Launched into the mobile phone exterior component field.
2002 ISO14001: 1996 certification registered: Yasugi Plant.
2003 ISO9001: 2000 certification registered: Osaka Head Office.
2005 ISO14001: 2004 certification registered: Yasugi Plant.
2009 ISO9001: 2008 certification registered: Osaka Head Office.
2009 Contract production of automotive components started in Shanghai, China
2013 Production of automotive components started at a technical collaboration agreement plant in Danyang, Jiangsu Province, China
2016 Operation started in the new building on the west of Yasugi Plant No. 3 in Yasugi City, Shimane.
2017 Constructed stamping technology of super-deep-drawing of high tensile strength steel sheets in "Strategic core technology advancement program (supporting industry program)"by METI
2017 ISO14001: 2015 certification registered: Yasugi Plant.
2018 ISO9001: 2015 certification registered: Osaka Head Office.

Certificate of Registration ISO 9001:2015
Registration Number : 12317
Site: Osaka Head Office

Certificate of Registration ISO 14001:2015
Registration Number : JQA-EM2745
Site: Yasugi Plant

Main Customers

1.Automotive components
Daicel Safety Systems (Japan and China)
NIDEC Group
Toyota Tsusho (Sumitomo E.I.)
Sumisho Metalex (Nippon Kayaku)
TECHNO ASSOCIE (Sumitomo W.S.)
BEST (Nichias)
Ohashi Technica
etc.

2.Home electronics components
Panasonic Group
Beauty and Living BU, HA Business Group
Appliances Company
Panasonic ES Power Tool Co., Ltd.
Panasonic Manufacturing (Thailand)
Panasonic Wanbao Appliances
Beauty and Living (Guangzhou)
etc.

3.Battery Cases
Panasonic Energy Company
Kanematsu Device (E-ONE, LYONTEK)
etc.

4.Motor Cases
Nidec Corporation
Nidec Copal Corporation
Namiki Precision Jewel
Minebea Motor Manufacturing Corporation
Mitsumi Electric
etc.

5.Others
Cosmetics
Sumiyoshi Gosei Kogyo
CLUB cosmetics
Clover Cosmake
etc.
Camera and exterior
SHOKOWSHA CO,LTD
(Sony, Canon, and Kyocera)
etc.
Interior components
ZOJIRUSHI CORPORATION
rinnai seiki, inc.
Hitachi Metals Precision
GOAL
etc.

Main Suppliers

1.Material suppliers

Ferrous material
KOBELCO(Kobe Steel Group)
Kura shokai NIYODO TEKKO
Hagiwara Steel
etc.
Stainless steel
Toyotsu Material
Takasago Steel
etc.
Aluminum
Kyoritsu-im
Nakamura Shoji
AKAO ALUMINUM
etc.
Brass
KATO METALS TRADING
etc.

2.Subcontract factories

Press working
Adachi SS
Matsuda Gen Seisakusho
Tabuchi Factory Corporation
etc.
Mold component processing
Takachiho Gokin Seiko
Okatani Seisakusho
Fujimoto Kosakusho
Fukae Mfg
etc.

Surface treatment
Nickel and zinc plating
Taiyo Manufacturing
Asahi Plating
Kaken Alumite treatment
Taiyo Giken
SHOKOWSHA
Coating
Mukaigawa Kogeisha
Heat treatment
Asahi Heat Treatment
Metal Technology
Cleaning
Takumi Kinzoku Senjo
etc.

Holding Facilities as of March 2022

Osaka Head Office

・Production facilities

Transfer press AIDA	200tons	1unit
Transfer press ASAHI	45tons	2unit
Transfer press ASAHI	25tons	19units
Power press AIDA	80tons	1unit
Power press AMADA	80tons	1units
Power press AMADA	60tons	1unit
Power press WASHINO	45tons	1unit
Power press AIDA	30tons	1unit

Air press	4units
Auto tapping machines	5units
Single-func.tapping machine	1unit
Roll type petit edge cutter	2units
Spot welding machine	1unit
Drying machine Matsui	1unit
Alkali cleaning machine	1unit
Triclene cleaning	1unit

・Mold processing facilities

Milling machine	1unit
Lath	1unit
Grinding machin	2units
Drilling machine	2units
Sawing machine	2units

・Measuring instruments

Length measuring instruments	1set
Tool microscope Nikon	1unit
Projector Nikon	1unit
Shape measuring Contracer	1unit
Automatic load test machine	1unit

・Technical support facilities

CAD system CAMTUS Speedy	1unit

・Information support facilities

TV conference system Polycom (bitween Osaka and Yasugi)	3units
VPN Line	1set
LAN shared data server (bitween Osaka and Yasugi)	1set
WiFi for WEB conference (bitween Japan and China)	3units
Mobile WiFi router	1unit

Yasugi Plant No. 1

Transfer press YADON	160tons	1unit
Transfer press AIDA	110tons	5units
Progressive press AIDA	110tons	1unit
Transfer press ASAHI	75tons	1unit
Transfer press ASAHI	45tons	1unit
Transfer press ASAHI	25tons	2units
Transfer press ASAHI	15tons	1unit

CAD system CAMTUS Speedy	2sets

Yasugi Plant No. 2

Transfer press AIDA	160tons	1unit
Transfer press AIDA	150tons	4units
Transfer press AIDA	110tons	6units
Transfer press AIDA	100tons	1unit

Milling machine	1unit
Lathe	1unit
Grinding machine	2units
Drilling machine	1unit
Arc welding machine DAIDEN	1unit
Toolmaker microscope Nikon	1unit
Automatic load test machine	1unit
TV conference system Polycom (bitween Osaka and Yasugi)	2units

Yasugi Plant No. 3

Transfer press YADON	300tons	3units
Transfer press YADON	160tons	9units
Transfer press AIDA	160tons	2units
Progressive press AIDA	250tons	1unit
Progressive press AIDA	110tons	1units
Progressive press KOMATSU	110tons	1unit
Progressive press NAGAO	100tons	2units
Progressive press AIDA	55tons	2unit
Progressive press AIDA	45tons	2unit
Progressive press WASHINO	35tons	1unit
Progressive press AIDA	30tons	1units

Lathe	1unit
Grinding machine	1unit
Drilling machine	1unit
Arc welding machine MATSUSHITA	1unit
Projector Nikon	1unit
3D measuring instrument	1unit
Contracer MITSUTOYO	1unit
Micro hardness tester Mitsutoyo	1unit
Surface roughness measuring instrument	1unit
TV conference system Polycom (bitween Osaka and Yasugi)	1unit

Osaka Head Office Plant
200-ton transfer press

Osaka Head Office Plant
Small-size Baird press

Yasugi Plant No. 1
Transfer press

Yasugi Plant No. 1
Baird press

Yasugi Plant No. 2
Transfer press

Yasugi Plant No. 2
Quality Assurance Section

Yasugi Plant No. 3
Progressive-die press

Automotive sensor components

Airbag sensors and
other components are processed
by stainless steel,
ferrous material, and aluminum.

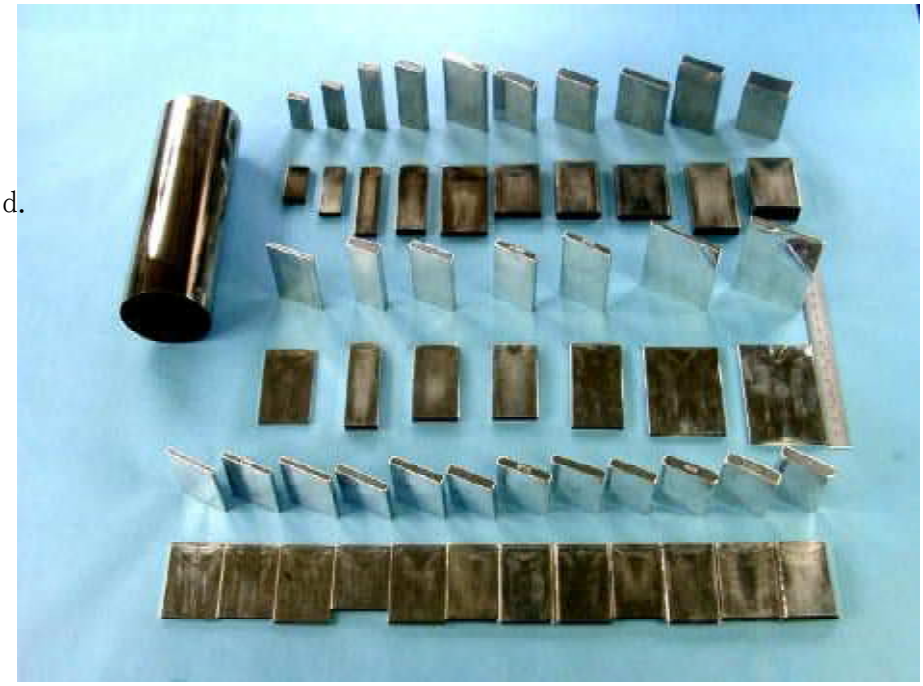
Motor cases

Processing various cases
3.5mm and over
in outside diameter

Battery cases

Both nickel-plated steel plate
and aluminum plate are processed.

Continual processing
by transfer press
to horizontal hole processing
and explosion-proof processing.



Home electronics components
Inner cosmetic containers

Transfer press working
Progressive-die working
Robot press working

Camera and
other exterior components
Exterior cases of
・Digital cameras
・Mobile phones
・Shavers
・Cosmetics, etc.
are processed with
aluminum, stainless steel
and other materials.

Punching work
Continual working from

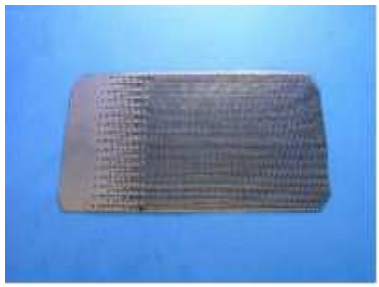
①Metal sheet materials
↓
②Punching material
↓
③Press working finished
↓
④Surface treatment

completed product

①

→
→

②



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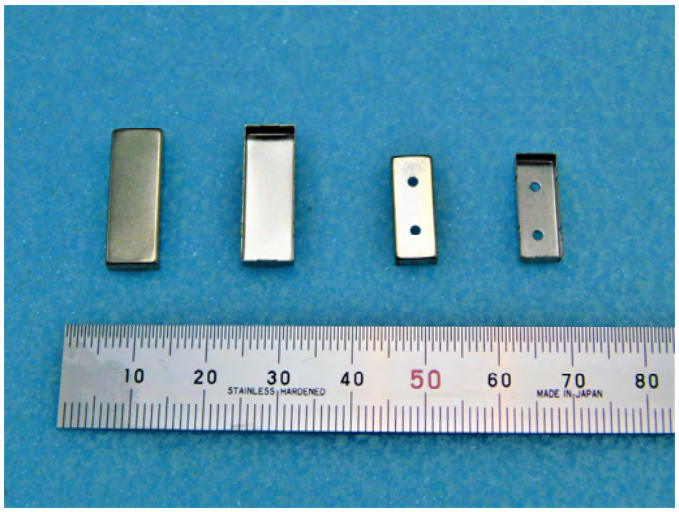
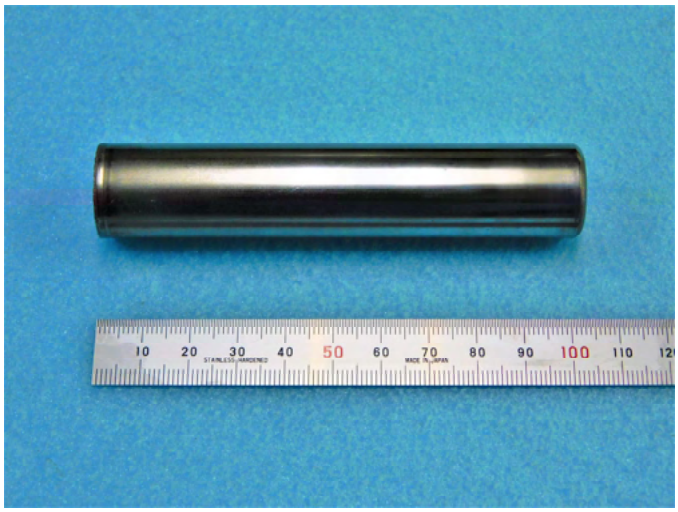


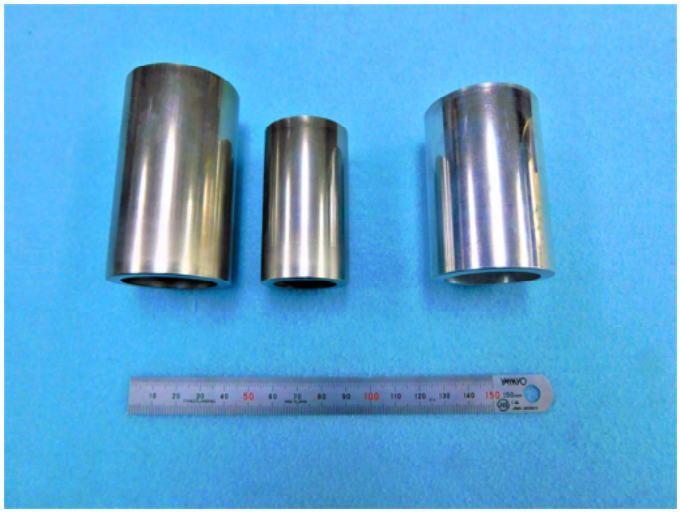
Vibraton motor cases for
smartphone(iphone, etc.) and smartwatch



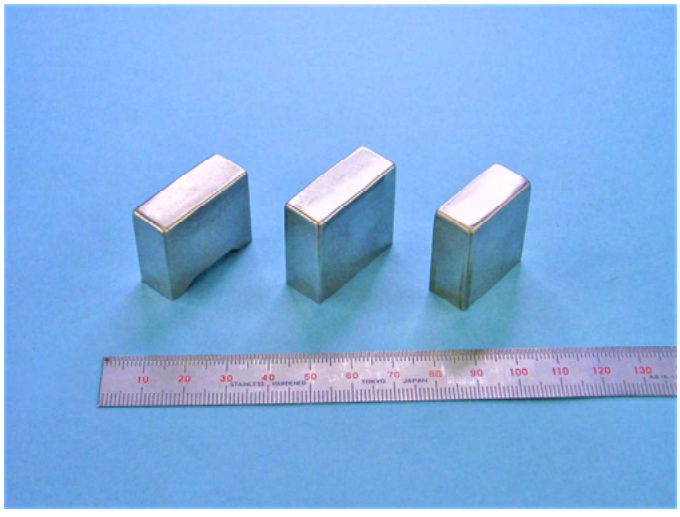
Super-deep-drawing of
high tensile strength steel sheets(590MPa)

Continual working from deep-drawing to
horizontal hole processing
by transfer press

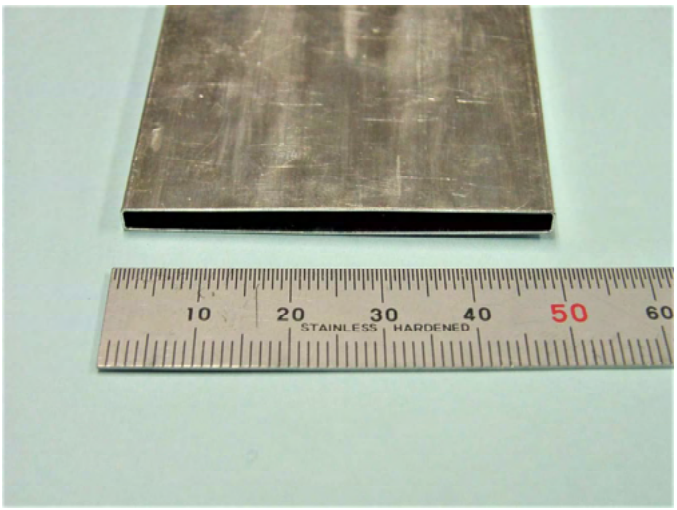
Control the precision of inner diameter
of deep-drawing cases in a micron unit
～Cation electrodeposition coating
can be also certified



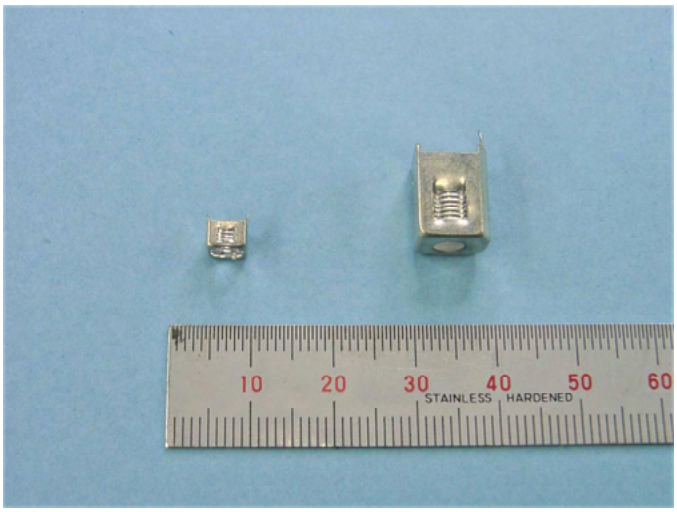
Super-thin deep-drawing of stainless
and aluminum etc. Thickness:0.2mm



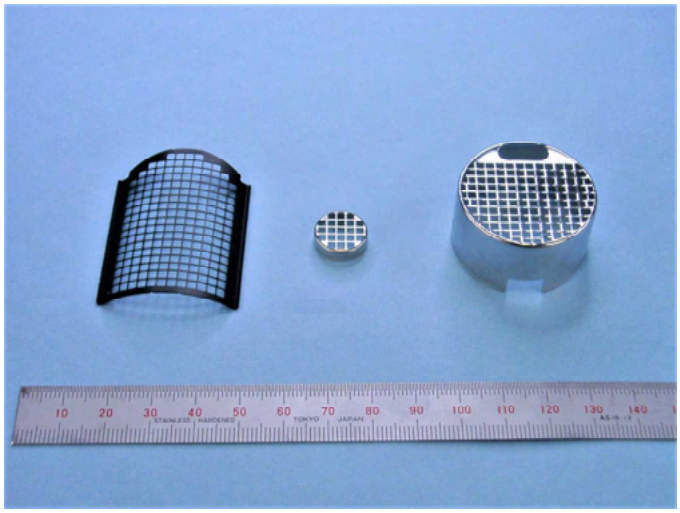
Corner drawing of stainless steel



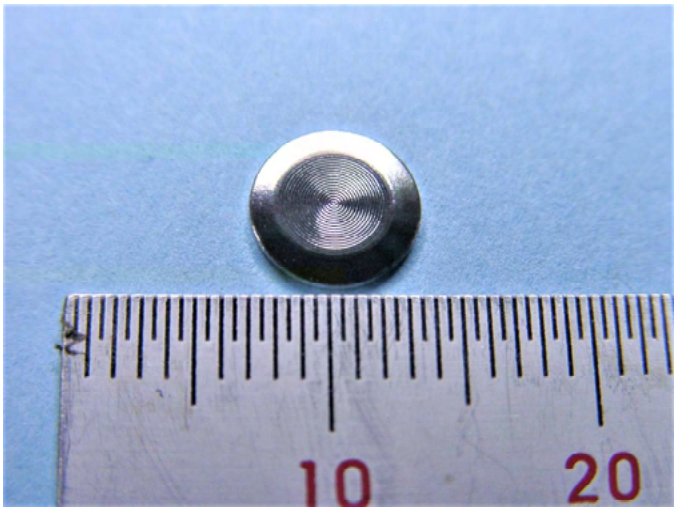
Super-thin battery case
Thickness: 3.4 mm
Width: 50 mm
Deep-drawing length:60 to 80 mm



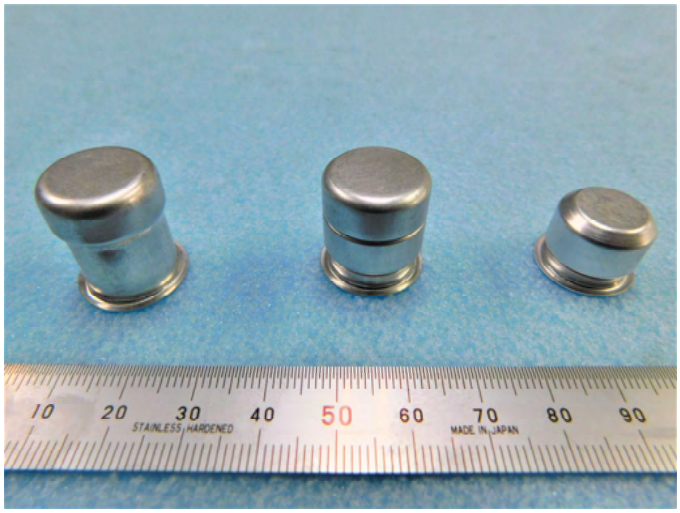
Thread machining by press dies



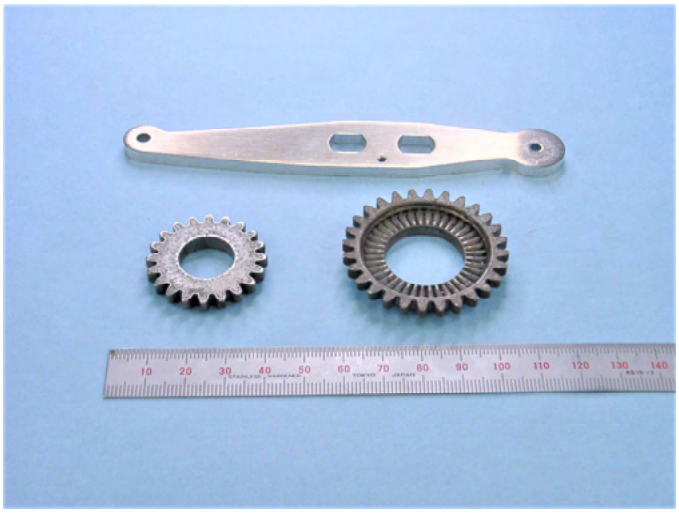
Lattice forming by press



Spin working by press dies



for Automotive airbag components
by bulging



Fine blanking work

朝田金属工業株式会社

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Osaka Head Office : 1-5-12 Nagahashi , Nishinari-ku , Osaka-shi ,
Osaka-fu , 557-0025 Japan.
Tel : (06) 6632-1212　　Fax : (06)6631-4981

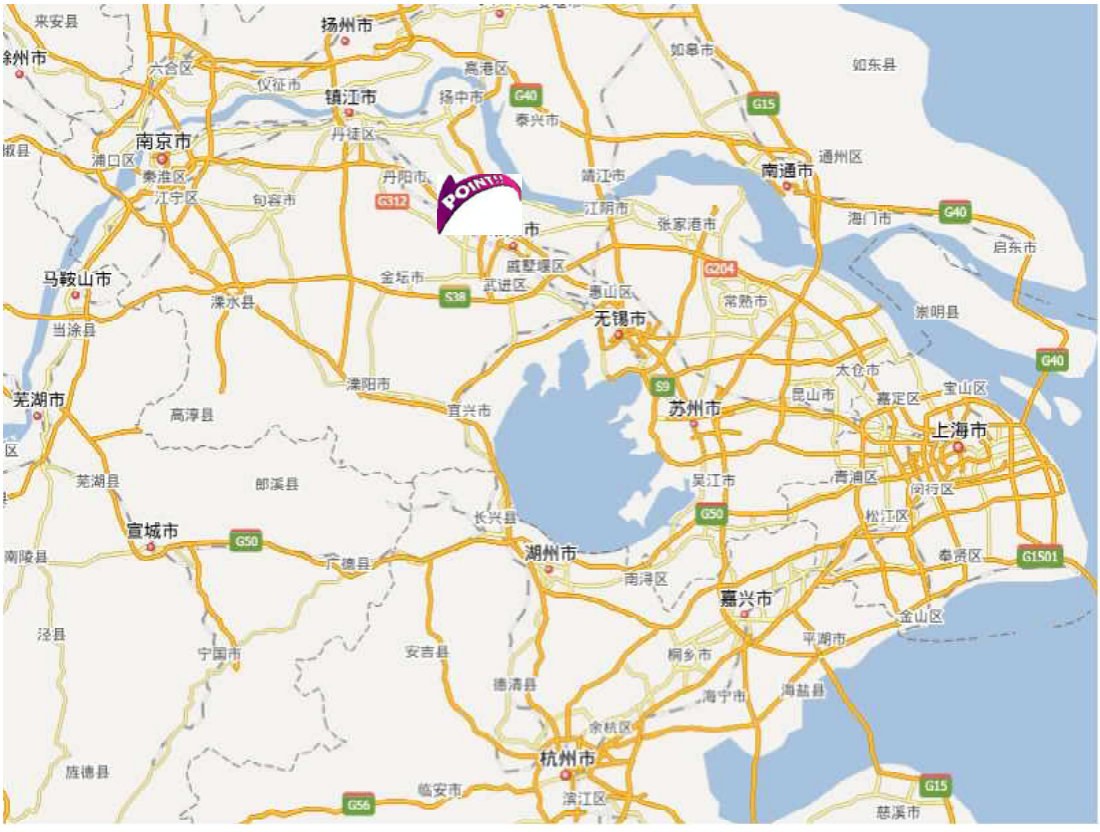
Yasugi Plant No.1 : 295-1 Kuroida-cho , Yasugi-shi , Shimane-ken ,
692-0023 Japan.
Tel : (0854) 22-6466　　Fax : (0854) 22-1324

Yasugi Plant No.2 : 295-1 Kuroida-cho , Yasugi-shi , Shimane-ken ,
692-0023 Japan.
Tel : (0854) 22-6469　　Fax : (0854) 22-5967

Yasugi Plant No.3 : 837-60 NIshiEnosima-cho , Yasugi-shi , Shimane-ken
692-0058 Japan.
Tel : (0854) 23-7085　　Fax : (0854) 22-6678

丹阳市朝田电子有限公司

Danyang City Asada Electrics Co.,Ltd.



Corporate Profile

Company Name :
(Chinese) 丹阳市朝田电子有限公司
(English) Danyang City Asada Electrics Co.,Ltd.

Location :
(Chinese) 中华人民共和国江苏省镇江市丹阳市皇塘镇蒋墅村东风北路　邮编号码 212364
(English) Dongfenbei Road, Jiangshu Village, Huangtang Town, Danyang City,
Zhenjiang Prefecture, Jiangsu Province, 212364 People's Republic of China
TEL & FAX : (+86) 0511-8661-6809

Date of establishment : April 10, 2013

Corporate History :

Sep. 2009　Incorporation formalities of "Shenzhen City Asada Trading Co., Ltd." started for contract production business in China.

Oct. 2009　Processing of inflator components for Daicel (China) started at an outsourcee in Shanghai, China.

Dec. 2009　Processing of power steering components for Nidec (China) started at an outsourcee in Shanghai, China.

Mar. 2010　Establishment of "Shenzhen City Asada Trading Co., Ltd." completed.

Jan. 2013　Incorporation formalities of "Danyang City Asada Electronics Co., Ltd.," our plant in China, started.

Apr. 2013　Establishment of "Danyang City Asada Electronics Co., Ltd." completed.

Jun. 2013　Production of inflator components for Daicel (China) started at our own plant.

Aug. 2013　Production of power steering components for Nidec (China) started at our own plant.

Jun. 2014　ISO 9001 certification obtained.

Jan. 2021　IATF16949 certification obtained.

Main Customers

In-vehicle components	Daicel Safety Systems (Jiangsu) Co., Ltd. Daicel Safety Systems Europe Sp. z o.o. Daicel Safety Systems (Thailand) Co., Ltd. Nidec Automotive Motor (Zhejiang) Corporatin Nidec (Dalian) Limited Nidec Automotive Motor Mexcicana S de RL de C.V.

Main Suppliers

Ferrous material	Shanghai Baosteel high strength steel processing and delivery Co., Ltd. Shanghai Summit Metal Products Co., Ltd.
Stainless steel	Shanghai Iwatani Co., Ltd.
Aluminum material	Shanghai Shindo Trading Co., Ltd.

Holding facilities

Production facilities	Transfer press (300tons)	1unit
	Transfer press (160tons)	4units
	Progressive-die press(160tons)	1unit
	Progressive-die press(110tons)	1unit
	Power press (60 tons)	1unit
	Automatic cleaning machine (hydrocarbon)	1unit
	Automatic cleaning machine (alkali)	1unit
	Vibration barrel polishing machine	1unit
	Rotating barrel polishing machine	1unit
Mold processing facilities	Lathe	1unit
	Molding polishing machine	1unit
	Drilling machine	1unit
Measuring instruments	Three-dimensional measuring instrument	
	Two-dimensional image measuring instrument	
	Degimatic indicator (0-50 mm)	
	Digital vernier calipers (2 types)	
	Micrometer (protruding tip end)	
	Micrometer (0-25 mm)	
	Micrometer (25-50 mm)	
	Three-point inside micrometer	
	Block gauge (full set)	
	Plug gauge (1.91 to 17.45, one set)	
	Height gauge	
	Precision electric balance (precision: 0.01 mg)	
	Stone surface plate	
	Microscope (Magnification: 10 to 45)	
Technical support facilities	CAD system CAMTUS Speedy	
Information support facilities	WEB conference system (bitween Japan and China)	

Basic Management Policy

We will manage our company with technology.

1. Creating products that satisfy users.
   Basing ourselves on the provision of technology, we keep striving to develop technology with a focus on deep drawing technology and mold design technology.

2. Eliminating the impossible, waste, and inconsistency and increasing profitability.
   We integrate originality and ingenuity of all the corporate members into our management to improve our company structure that enables us to carry on appropriate management.

Quality Control Policy

1. We organizationally encourage the development of mold specifications, which is the original point of Quality, and the completion of the quality control system, and devote ourselves to manufacturing for quality in processes.

2. For solving problems, the true causes are sought based on the facts and actions are taken, with the resultant engineering data and conventional deep drawing technology as well as related technology being accumulated and applied so they can be used for for improving specific technology.

3. We consciously carry forward QC-story-based solutions, have policy management fully understood by the corporate members and control accuracy increased by completing and operating a priority problem-solving system, labor for the increase of work efficiency and are committed to constitutional improvement.

Product photos

In-vehicle components